



On-Site Program Advertising

Advertising Rates & Sizes

Trim size of program: 8 1/2" x 11", saddle-stitched

Ad size	Dimensions	Black and white	4-color
Full-page bleed	8 3/4 x 11 1/4"	\$895	\$1,195
Full-page non-bleed	7 1/2 x 10"	\$895	\$1,195
1/2 page horizontal	7 1/2 x 4 7/8"	\$499	\$799
1/2 page vertical	3 5/8 x 10"	\$499	\$799
1/4 page	3 5/8 x 4 7/8"	\$295	\$445

Mechanical Requirements

Please provide art on zip disk or CD with a hardcopy proof. Bleeds accepted on full-page ads only. All ads will run at 150-line screen.

Special Positions

Special positions (covers) have been reserved for corporate sponsors of the conference. Ads will be placed at the discretion of GITA based on the order in which space reservations are received.

Space Reservation Deadline: August 4, 2008
Material Deadline: August 8, 2008

Questions?

Contact Kathryn Hail, Marketing & Communications Manager
 Phone: 303-337-0513, E-mail: khail@gita.org

Send all materials to:

GITA
 Attn: Kathryn Hail
 14456 E. Evans Ave.
 Aurora, CO 80014
 Tel: 303-337-0513
 Fax: 303-337-1001

